



March 31, 2017

FOR IMMEDIATE RELEASE:

RIVER CITY BUILDERS SUPPLY JOINS SOUTHERNCARLSON, INC.

OMAHA, NE — SouthernCarlson, Inc. one of the nation’s leading fastening and packaging distributors, announces the addition of California-based River City Building Supply, Inc. The acquisition was finalized on March 31, 2017, expanding the organization’s Northern California footprint and service capabilities.

Like SouthernCarlson, River City shares the same core values and commitments to its employees and customers. Vinnie Villano, President of River City, stated, “It’s exciting to join an organization which will bring further opportunities to all of our employees in the future. We are a customer driven service oriented business and SouthernCarlson having those same core beliefs assures success. With the resources and drive to support the profitable business growth I know we can achieve, we will create new opportunities for our employees as well as our customers.”

SouthernCarlson President Jim Whitley said, “RCBS has built a very strong organization focused on customer satisfaction and execution. I look forward to working closely with Vinnie Villano(EVP-Operations), Scott Cowell(EVP-Sales) in their new roles, as well as the entire River City team. RCBS employees and customers have always shared our commitment to service excellence and integrity. Together, we now look forward to an exciting future as we continue our growth in the West Coast market.”

About River City Building Supply: RCBS is headquartered in Sacramento, CA with other locations in Modesto, CA, Livermore, CA and San Jose, CA is a leading distributor of fasteners, fastening equipment and other critical construction supplies featuring brands like Paslode, Hitachi, DeWalt, Makita, Senco, Simpson Strong Tie, Hitachi, Rolair, Grabber, Klein Dayton Superior and many others.

About SouthernCarlson, Inc.: SoutherCarlson is a leading national distributor of the most recognized brands in fasteners, construction fastener equipment, packaging, tools and construction supplies. SouthernCarlson employs over 900 people and serves a broad array of customers across the country and internationally from over 150 locations. For more information about SouthernCarlson visit www.southerncarlson.com

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